

HOW TO Participate in **FREE** Online Scholarly Communities



Why should CCTSI SCIENTISTS and RESEARCHERS have a professional online presence?

- Your research is more likely to be found, read, discussed, and shared online
- You can connect with collaborators across the world
- You can engage in scholarly discussion
- You can find job, speaking, and consultant opportunities

Why should **YOU** participate in online scholarly communities?

- To stay up to date on news and publications in your field
- To increase the visibility of your work and stay connected to your field
- To engage with colleagues and establish your expertise in your subject area
- To develop a platform to disseminate research findings to colleagues and the general public



Twitter

- A free social media platform, professional social network and news service.
- Follow journals and researchers in your field to stay abreast of new discoveries and publications as soon as they happen.
 - Tweeting about your research can increase the visibility of your work and help you stay connected to your field.
 - Engaging with colleagues gives you an opportunity to establish your expertise in a subject area that may encourage collaborations or invitations for presentations

How to create a Twitter account

Use [Twitter Lists](#) to organize information



LinkedIn

- A free social media tool for business, job hunting AND academic networking
- Create a professional profile that is searchable by the general public via Google
- Publish whatever you write, with or without references
- Connect with colleagues within and outside your institution
- Participate in LinkedIn Groups to share your knowledge and expertise
- Find people, either other academics or industry leaders who may be interested in guest lectures or have job openings

How to create a LinkedIn account



SCAN ME

Request a **FREE CCTSI Dissemination Consultation**
for personalized guidance!

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